

creation of this program will provide Fontbonne University with a large share of a growing market, leading to an increase in enrollment.

Financial Impact (describe/list projected amounts):

- **Faculty:** One new course is being created in this program, so we anticipate hiring an additional Adjunct Instructor to teach that course once a year, at a cost of \$2,487.
- **New Library Holdings:** No impact
- **Equipment:** No impact
- **Audio-visual / software:** No impact

Effect on currently enrolled students: We do not feel there would be an effect on current students enrolled in the OPTIONS program.

Does the proposed program replace an existing one? No

New Program Objectives/Outcomes:

Ethics/Legal

Understand how ethical and legal principles apply to the quantitative aspects of business.

Global

Demonstrate an awareness of the international business environment and its application to domestic accounting, finance, and information technology principles.

Communication

Utilize effective means to create both written and oral communications to employees within an organization that will provide them with the ability to comprehend quantitative data and its use in decision-making.

Critical Thinking

Apply quantitative factors in the analysis of decisions made in leadership roles.

Technology

Understand the changing role of technology in business and its use in producing and analyzing quantitative data.

Course Listings for New Program:

List all courses required for the new program. Include course number/title and credit hours for each course. If new courses are being proposed, please complete the Motion to Modify, Add, or Drop a Course Form for each course.

BUS 203 Principles of Microeconomics	3
BUS 205 Financial Accounting	3
BUS 207 Managerial Accounting** (Prerequisite is BUS 205)	3
BUS 230 Management Principles	3
BUS 325 International Business** (Prerequisite is BUS 202)	3
BUS 343 Managerial Finance** (Prerequisite is BUS 205)	3
BUS 352 Investments** (Prerequisite is BUS 343)	3
BUS 402 Management of Information Technologies*	3
BUS 403 Managing Business Operations *	3
BUS 404 The Social and Legal Environment for Managers *	3
BUS 407 Strategic Managerial Analysis ***	3
TOTAL	33

The program has the following prerequisites: Composition I, Composition II, and Macroeconomics.

*Existing ECGBPS Graduate Course that will be cross-listed for undergraduate program.

**Existing ECGBPS course with a prerequisite

***New course added to the ECBPS Curriculum

Does this new program affect another department/college? YES NO

If yes, has this department/college approved of this new program?

Additional information:

The program has the following prerequisites: Composition I, Composition II, and Macroeconomics. A majority of the students who transfer to the Fontbonne OPTIONS program, specifically those with over 90 credit hours, have already met the program prerequisite courses that are being proposed. However, since writing will be a large component of many of the courses within this program and that Macroeconomics is a prerequisite course for BUS 325 International Business, the ECGBPS wants to assure that all students entering the program have the foundation necessary to enter the program and complete it successfully.

If approved, distribute to the following:

- Catalog
- Registrar
- Fontbonne Policy Manual Volume I
- Advisors' Manual
- Student Handbook
- Part-time Faculty Manual
- Staff Handbook
- Other:

Please note, all forms must be submitted to UCC by the Department Chair/College Dean.