



MOTION TO ADD, CHANGE, OR DROP A PROGRAM

GRADUATE CURRICULUM COMMITTEE
FONTBONNE UNIVERSITY

Nature of change (please check): Add Program Modify Program Drop Program

Change to occur in: Major Minor Concentration Certificate

BASIC INFORMATION

Name of Motion: Create an Accounting Master of Business Administration

Submitted By: Jay Johnson & Linda Magrath

Date: 3/14/2016

Department/College: Eckelkamp College of Global Business & Professional Studies

MOTION

It is moved that:

1. An Accounting Master of Business Administration be created in the Eckelkamp College of Global Business & Professional Studies. See below and attached for course information.
2. The admission policy and requirements are as follows:
 - a. Students must have completed a B.S. in Accounting or equivalent.
 - b. A minimum of a 2.75 undergraduate GPA on 4.0 scale with a GMAT test within the previous five years, with a total score of 475 or higher. This requirement may be waived if **either** of the following conditions is met:
 - Completed an undergraduate degree from an AACSB or ACBSP accredited program within the previous five years with a cumulative GPA of at least 3.3.
 - Completed a graduate degree in a field requiring significant analytical or quantitative work, such as business, economics, engineering, statistics, computer science or law with a cumulative GPA of at least 3.0.
 - c. A self-statement of 300-500 words detailing the importance of obtaining a graduate degree in accounting from Fontbonne.
 - d. Evidence of English language proficiency which is necessary for those whose native language is not English. Applicants must submit scores from TOEFL or IELTS exams (or Fontbonne University approved equivalent). A TOEFL of 71 IBT or IELTS 6.0 required.

Rationale (*include how this program aligns with Fontbonne's mission and strategic plan*)
[200 words or fewer]:

When the requirement to sit for the CPA exam was modified to require 150 credit hours, the rationale was to encourage students to have a broader understanding of the business environment. The Accounting MBA achieves this goal and also provides additional advanced accounting courses. This better prepares students for the complexities of the business world.

Proposed Date of Implementation: **Fall 2016**

Projected Enrollment: 20

Does proposed program replace existing program? Yes No

If so, which one? Master of Accountancy

Effect on currently enrolled students: Will work with students that are currently in the MACC.

Does this change affect other departments/colleges? Yes No

If yes, list names of Department Chairs who gave approval for this change:

Financial Impact (describe/list projected amounts):

- a. Faculty: \$ **0**
- b. New Library Holdings: \$ **0**
- c. Equipment: \$ **0**
- d. Audio-visual / software: \$ **0**

PROGRAM INFORMATION

New Program Objectives/Outcomes:

1. Acquire the competencies needed for obtaining or advancement in accounting careers through a professional business education, assessment, self-reflection, and skill development.
2. Evaluate the impact of ethical and legal principles on decisions within your organization and determine a solution that is aligned with your personal and organizational values and legal responsibilities.
3. Evaluate how using cultural analysis and strategic alignment can increase size, scope, production and revenue of organizations in the global environment.
4. Formulate sound business decisions based on quantitative and qualitative analysis and defend such decisions and analysis through superior oral and written communication using APA guidelines.
5. Integrate technology into business operations to maximize efficiency and effectiveness.
6. Integrate the key functional areas of business – accounting, finance, marketing and management to implement an organization’s strategic plan and to predict its successes and failures in the business environment.

COURSE LISTING FOR NEW PROGRAM

List all courses required for the new program.

Existing Courses (number/title)	Credit Hours
<u>Required Business Courses:</u>	
BSA 500 Business Components Assessment	0
ECN 515 Managerial Economics	3
MKT 520 Seminar in Marketing Management	3
MGT 530 Operations Management	3
BSA 540 The Global Business Environment	3
BSA 660 Seminar in Administrative Policy and Strategic Planning	3
<u>Required Accounting Courses:</u>	
ACT 500 Business Law for Accountants	3
ACT 555 Fed. Income Taxation for Business Enterprises	3
ACT 610 Fraud Examination	3
ACT 620 Advanced Auditing Theory – Dissecting Financial Statements	3

ACT 630 Accounting and Business Strategy – Research and Decisions	3
Total Credit Hours	30

New Courses (number/title only) ****Credit Hours**

** Attach **UCC Course Form** and title it New Courses for [Program] with details on new courses.

Please complete → If approved, distribute to the following:

Catalog

Registrar

Purple GER Sheet

Fontbonne Policy Manual Volume I

Advisors' Manual

Student Handbook

Part-time Faculty Manual

Other: