

EAC Meeting
Wednesday, January 13, 2021
Zoom

President JoAnn Donovan called the meeting to order at 9:00 am; Connie Diekman recited the opening prayer. Those in attendance were Barb Atteln, Paula Bakula, Connie Diekman, JoAnn Donovan, Nancy English, Joan Falk, Maggie Fowler, Lucy Hahn, Joan Kelly, Wendi Valenti, and Mary Lee Walter

The agenda was approved. The *consent agenda* was presented as a tool for reducing the time necessary for committee chairs and officers to reiterate what they had already submitted to each EAC member via email before the meeting. If the EAC members have no objections to any items in these reports, they would signify that by approving the consent agenda. At this point of the meeting, the consent agenda was approved. What follows is a description of each of those officer and committee reports which had been submitted via email, as well as some added items that came about as a result of our meeting discussion.

Consent Agenda Items with added discussion:

- *Recording Secretary: Nancy English*
Minutes from the November 11, 2020 meeting were approved.
- *Treasurer's Report: Paula Bakula*
As of December 31, 2020, a total of \$49,027 was available for distribution of the 2021 Awards.
- *Corresponding Secretary: Barb Atteln*
In November, Barb acknowledged seven membership renewals and two new memberships (Jane Link and Barbara Stroer); in December she acknowledged six membership renewals.
- *Communications Committee: Joan Falk*
The Winter 2021 Newsletter features the new Awards guidelines, including information regarding roundtables, voting, and the date of the Annual Award Meeting. Also included are a review of final reports from recent awardees and a spotlight on new members Jane Hadank Link '68 and Barb Scott Stroer '71. The committee continues to provide designs and layouts for invitations/announcements of FCC events, when requested.

Joan hopes the new mascot, Gideon, will attend our annual meeting (and maybe even a roundtable) and any such photos could be included in the coming Newsletter. The primary focus of the next Newsletter (to be issued approximately May 1) will be the Award process/activities in March and the Annual Members Meeting in April. She hopes to report on completed award project(s), as well as any anticipated FCC-related activities (e.g. summer camp tours) in the near future.

- *Archives Committee: Nancy English*
Nancy had nothing to report.
- *Awards Committee: Mary Lee Walter and Susan Lenihan*
The Committee had reviewed 17 preliminary applications. All contained the requisite information and the candidates are all eligible to proceed to the final application process. The dates for the remaining steps of the Awards Process are as follows:

- (1) Final Applications are due by February 17, 2021.
 - (2) The Round Tables have been scheduled via Zoom for the following dates:
 - Wednesday, March 3, 9:00 - 10:30 a.m.
 - Tuesday, March 9, 7:00 - 8:30 p.m.
 - Saturday, March 13, 10:00 - 11:30 a.m.
 - Thursday, March 18, 5:30 - 7:00 p.m.
 - (3) Voting will begin on March 1, 2021 and will end on March 24, 2021.
 - (4) Annual Award meeting will be held in April. (The date had not yet been set.)
- *Events Committee: Joan Kelly and Mary Grace*
Joan had nothing to report.
 - *Membership Committee: Maggie Fowler and Lucy Hahn*
There had been no Membership Committee meeting at the beginning of January. Lucy, Wendi and Maggie planned to meet to discuss how to address Nancy Blattner's challenge of having 100 members by Fontbonne's 100th anniversary (2023). This will require serious effort on the part of all FCC members. Meanwhile she wanted the Membership Committee members to be thinking about our Valentine's outreach to FCC members in February.
 - *Bylaws Committee: Barb Atteln*
A final version of the proposed Bylaws updated document was sent to the entire FCC Membership and was approved. The Bylaws are currently available on the FCC Membership Pages.

A potential "final" version of the Policies & Procedures document was sent for EAC member review prior to the November 2020 EAC Meeting. If there is no further input, Barb will work with Wendi Valenti to have it made available on the FCC Membership Pages. Since this item is basically only intended for EAC members, there is no requirement that it be approved by the full membership.

Barb reminded the group that the FCC Manual is now several years old and should be reviewed in terms of its content and accuracy. In that this manual contains non-updated copies of both the Bylaws and the Policies & Procedures, it is obvious that it needs work. Due to the nature of the Manual's content, any updating should be done by (or coordinated with) the various officers and committees, rather than solely by the Bylaws Committee members. She would like to send to officers and committee chairs their particular section of the manual for review. Barb will take care of changing the names that need to be changed.

These are the items covered during the remainder of the meeting.

FCC Membership Drive: Wendi, Lucy, and Maggie sought EAC approval for their proposed membership drive motivated by Nancy Blattner's challenge that we have 100 members by Fontbonne's 100th anniversary. Barb Atteln moved that we embark upon a membership campaign with the goal of reaching a membership of 100 women by Fontbonne's 100th anniversary (2023). This motion was passed unanimously. At its first meeting in February, the Membership Committee will plan how this campaign will play out. Joan Falk added a plug that as we move toward this goal, every member of the FCC should consider herself a part of the

Membership Committee. Such a lofty goal will require much work on the part of the *entire* membership. It was suggested that this one hundred percent effort required of everyone could be made a part of President Jo Ann's message published in the newsletter preceding the membership campaign.

There was some disagreement regarding the timing of an announcement that would mark the beginning of a membership campaign. Joan Falk wondered when the most exciting point of the year occurred and if perhaps that would be the best time to announce the effort. Connie commented that there really is not a time that is *best* because each person has her own reason for joining and most likely does not even know what is going on throughout the year within the organization. Joan Falk suggested interviewing the newer members to find out what motivated them to join. How do we open up folks' hearts and remind them about how much they love Fontbonne? Mary Lee thought the best time would be at Homecoming; love for Fontbonne should be highest at that time. Maggie did not think an announcement should be in this spring's Newsletter. Joan Falk agreed in that this next Newsletter would be devoted to the round tables and the upcoming awards.

Valentine's Messaging: Maggie explained that the purpose of the letter she had sent to EAC members via email before this meeting was to extend caring wishes to FCC members at Valentine's Day. This letter will be signed by Jo Ann and then emailed to all FCC members on Valentine's Day.

Strategic Plan Focus Group with Dr. Blattner: Wendi Valenti

In that Dr. Blattner regards FCC as a group that is quite in touch with the University, she would like to specifically include FCC members in the University's Strategic Planning process. At 1:00 pm on Wednesday, January 27th, she would like to meet, via Zoom, with as many FCC members as can attend. She plans to give context to the strategic planning process and introduce the concepts to be addressed.

Zell Sponsorship: Joan Kelly

We do now have a few new members who have taken advantage of this sponsorship. Kay Barnes and Joan would like to touch base with Joe Zell to discuss what has taken place thus far; however, they have not yet been able to get a response from him. They are not sure as to whether he wants to continue giving money to this particular fund, or if he would prefer to just donate to Fontbonne in general. An update will be provided later.

Joan pointed out that we have never really advertised this sponsorship. Should we do that? It has been mentioned in a few places before this time, but it has really been only word-of-mouth communication between members and possible soon-to-be members. In that we want to keep those who take advantage of this sponsorship in anonymity, it has been difficult to make information regarding this sponsorship public. It was never intended to be a mainstream recruiting tool. It was suggested we take a good look at skills the organization needs and then target folks who have those skills and use these funds to pay for the memberships of the skill owners. Maggie suggested it should just reside in the recruiter's back pocket so that it can be brought forth if needed. Mary Lee reminded the group that any person can split the membership with a classmate, as she does. Two good friends could easily become members together, but only

one gets listed as a member and has the right to vote. Don't forget that one member can simply sponsor another by paying for some part of her membership dues in addition to her own.

Communication with Marketing: Joan Kelly.

It has been difficult to keep the FCC portion of Fontbonne's website up to date in that much of the content of Fontbonne's site is handled through an outside agency. Connie has a personal relationship with the person in charge of Marketing (a Fontbonne alumna) and she has agreed to meet with Connie and Joan regarding this issue and work together to find a solution.

Tagging Fontbonne Items Purchased with FCC Funds:

Maggie suggested FCC develop a virtual tour of items on campus that have been purchased with FCC funds.

Funds Donated to FCC:

It was suggested that we make a point of asking members to inform their families if they wish to continue paying FCC dues after their death. This money could be added to the Sponsorship Fund if it were earmarked as such. Or, if FCC has been an important part of their lives, perhaps members could be asked that this information be included in their obituary so that others could donate to the organization in their name. Could these monies become part of the Sponsorship Fund? Joan Kelly pointed out that funds that are not earmarked for any particular purpose in the FCC go into the FCC Operating Fund. Currently, there is a total of approximately \$4000 in tributes and memorials in that fund. It is used to pay for printing brochures and purchasing coffee and other goodies consumed at FCC events. Barb added that at one point in the past, she thinks that EAC had voted to move money from the operating budget to another budget, but she did not know for sure when that had happened, or if it had come to fruition at all.

At 10:04 am, Connie moved that the meeting be adjourned. This motion passed.

*Respectfully submitted by Nancy English, Recording Secretary.
(Final submission February 10, 2021)*