

FONTBONNE

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COLLEGE

SPRING 1986



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OPENERS

FONTBONNE m a g a z i n e

Spring 1986

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Cover photo by Jeffrey F. Cleveland.

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New Horizons for Institutional Advancement

New staff, a streamlined organization, and optimistic goals have sparked the efforts of Fontbonne College's Department of Institutional Advancement.

The addition of Jim Forst, vice president for institutional advancement, in August, and Phillury Platte, director of annual giving, in mid-December, have completed the staff needed to launch a fully-expanded advancement program.

High-pitched describes this year's activity level for the department. Increased giving to the college among all areas is the overall goal of this year's drive, according to Forst. Targeted projects for 1985-86 include increasing business support as well as establishing a volunteer network.

Much progress has been made. Already, 22 new members have joined the President's Association (donors of \$1,000 or more). A small nucleus of interested volunteers have formed the Fontbonne College Business Associates. This group, led by Fontbonne College board of trustees chairman, George S. Graff, will actively work with the development staff and President Dunham to solidify Fontbonne friendships in the business community.

New Gifts Spark Annual Fund Drive

Several optimistic trends bear good tidings for the future of Fontbonne College's Annual Fund Drive, according to Jim Forst, vice president for institutional advancement. The Annual Fund Drive provides all of the general operating expenses of the college beyond that of tuition revenue. Giving has increased in several areas and expanded into somewhat new fields of support, says Forst.

Corporate community support is a good example. Companies such as Commerce Bank of St. Louis County, Emerson Electric Company, Graybar Electric Company, Inc., Mallinckrodt Inc., and Union Electric Company have shown their support and appreciation for Fontbonne with new, sizeable gifts. In August, the Department of Home Economics received a \$12,000 grant from Anheuser-Busch Companies, Inc., to pay for equipment in the foods laboratories.

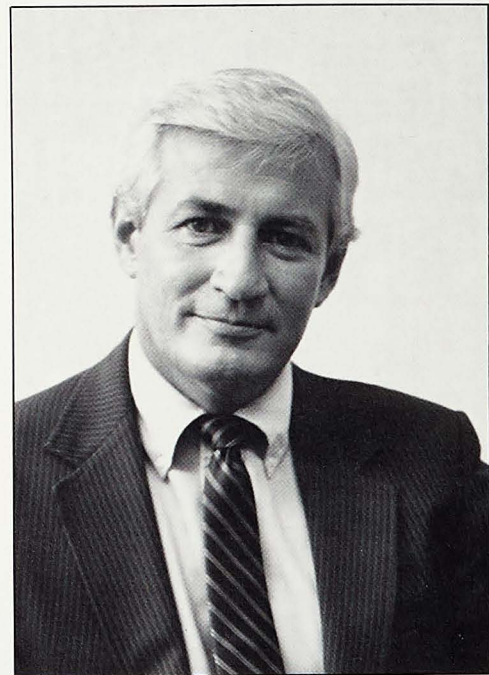
Foundations have also been significant contributors to Fontbonne's drive. Fontbonne received gifts from the Edward Chase Garvey Memorial and John Allen Love Foundations of \$5,000 and \$2,000, respectively. These foundations are set up to support community organizations.

Fontbonne is striving to show appreciation to its supporters and friends, says Forst. The college has formed several new recognition categories for individual donors. The new categories include the President's Benefactors (gifts of \$2,500 or more), the President's Fellows (gifts of \$5,000 or more), and the President's Patrons (gifts of \$10,000 or more).

According to Forst, several Fontbonne friends have donated shares of stock to the college—another important growth area.

Coupling these improvements with the continued strong support among our alumni, Fontbonne's fund drive future looks bright, says Forst.

Administrative Staff Positions Filled



Melvin D. Patton has been appointed vice president for business and finance at Fontbonne College.

Patton recently served as dean of business services at St. Louis Community College, Florissant Valley.

Prior to joining St. Louis Community College, he was vice president for marketing and operations at MarCom

DOUBLE YOUR CONTRIBUTION TO FONTBONNE COLLEGE'S ANNUAL FUND

A new policy for crediting and reporting matching gifts is in effect for the 1985-86 fund year which closes on June 30, 1986. The dollar amount matched by your company will now be counted toward your gift.

Individual's Contribution		Corporate Match 1-1		Individual's Total Gift
\$50	+	\$50	=	\$100 and Membership in The Century Club (\$100-\$249)
\$250	+	\$250	=	\$500 and Membership in The Tower Society (\$500-\$999)
Individual's Contribution		Corporate Match 2-1		Individual's Total Gift
\$100	+	\$200	=	\$300 and Membership in the Arcade Society (\$250-\$499)

OR a \$500 gift that is matched at either level will entitle you to membership in the President's Associates (\$1,000). To find out if you work for a matching gift company, talk to your personnel director or call the Fontbonne College Office of Institutional Advancement at 889-1412.

Enterprises, Inc., a marketing and advertising firm. At Benchcraft, Inc., he served as vice president for administration and operations, where he supervised marketing efforts as well as fiscal planning and budgeting.



Phillury L. Platte has been appointed director of annual giving. She recently served as admissions representative and director of international admissions at Fontbonne. Platte worked with Illinois alumni in student recruitment and also covered selected St. Louis high schools. Applications more than doubled last year in her Illinois recruiting territory.

She has a master's degree in psychology from Washington University, where she was an adjunct faculty member for four years.

As director of annual giving, Platte will supervise Fontbonne annual fund solicitation and conduct grant research.

Financial Aid Funds Are Available for Fall

Federal funding of student financial aid programs at Fontbonne (not true nationally) for fall 1986 will remain fairly steady despite the recent enactment of the budget-cutting Gramm-Rudman-Hollings (GRH) bill by Congress in December 1985.

Two of the largest loan programs, the Guaranteed Student Loan (GSL) program and the National Direct Student Loan (NDSL) program, will be minimally affected by GRH.

The GSL program is one of the largest federal student programs, outlaying \$9.4 billion annually. The minor changes in the program for 1986-87 include slightly increasing the student paid loan origination fee, and decreasing fees to lenders.

The NDSL program appropriates funds for low interest loans made to new students directly by the college. GRH will reduce this program by 4.3 percent. Fontbonne College is relatively unaffected by this because of the college's increase in collections and reimbursements from NDSL loans to teachers and due to the high payback rate among former students. The GSL and NDSL programs affect approximately 170 students at Fontbonne.

All colleges and universities will receive a 4.3 percent cut in Pell grant

funding next year. Pell grants are those funds distributed to very needy students.

One of the college-funded financial aid areas which the Fontbonne administration has improved is the Fontbonne College Student Loan program established in 1972 by the board of trustees. Several changes in the fund's operation are likely to help cushion federal program reductions. These improvements—more clearly defined loan conditions, a lower interest rate than commercially available, and careful management—will help handle future changes in federal student financial aid appropriations.

Fontbonne Magazine Wins Awards

The Council for the Advancement and Support of Education (CASE) District VI awarded Fontbonne's Office of Public Relations the CASE Publications Sweepstakes Award for institutions with less than 1,000 full-time (FTE) students.

The award recognizes efforts in magazine communications, writing, and advertising. The Fontbonne College Magazine received a first place award of Exceptional Achievement for magazine/newspaper/tabloid plus an Award of Excellence as an alumni newspaper/tabloid.

Other honors include a third place Award of Merit for periodical cover design, an Award of Excellence for news/sports photography, and another first place Exceptional Achievement award for advertising.

Fontbonne Joins Forces With Area Colleges

In September 1985 Fontbonne began offering two business administration programs to St. Charles County students in cooperation with St. Mary's College of O'Fallon. As of spring 1986, approximately 55 students were involved in the program.

Classes are taught by Fontbonne faculty. Students wishing to take individual courses or complete a degree started at another institution may take classes leading to a bachelor of science degree in administration. St. Mary's College graduates who have completed the associate's degree in business may transfer directly into the Fontbonne program.

Concentrations are available in health services and general administration. Plans are underway to introduce the 52-Saturday format MBA in fall 1986. Dr. Michael D. Ewald supervises the program.

Beginning fall 1986 Fontbonne will enter into a contractual agreement with Deaconess College of Nursing in St. Louis. Fontbonne faculty will teach all liberal arts and general education courses in the curriculum on the Deaconess campus.

Deaconess offers a four-year bachelor's degree program. Enrollment is approximately 200 students.

Fontbonne College Elects New Trustees



Four new members have been elected to the Fontbonne College board of trustees. They are Sister Marie Charles Buford, CSJ, Arthur De Stefano, the Most Rev. Edward J. O'Donnell, and Henrietta B. Osterholt.

Sister Buford serves as executive director of the Carondelet Community Betterment Federation, Inc., a position she has held since 1977. Sister Buford received a *St. Louis Globe Democrat* Woman of Achievement Award and the Missouri Community Betterment Governor's Award in 1979. Buford received a bachelor's degree in economics from Fontbonne College.

De Stefano is resident vice president of Merrill Lynch Pierce Fenner and Smith, Inc., in Clayton. He previously has

served on the board of directors of the Florida National Bank. His daughter, Lisa, attends Fontbonne.

O'Donnell was named auxiliary bishop of St. Louis in 1984. He serves as vicar general of the archdiocese of St. Louis. He is a member of the United States Catholic Conference Communications Committee. He is a former editor of the *St. Louis Review* and winner of the Golden Dozen Award given by the International Association of Weekly Newspaper Editors.

Osterholt is president of South Side Roofing Co., Inc. She also serves as president of the Roofing Contractors of Greater St. Louis. She attended Fontbonne College.

NEW FONTBONNE PRESIDENT KNOWS HOW TO PLAY HER CARDS

BY MARIE L. MCGEEHAN



Photo by Odell Mitchell

NEWLY INAUGURATED PRESIDENT:
"I came to the college because of the spirit here," said Meneve Dunham, Fontbonne's twelfth president and first lay president.

*Highly organized.
Quietly efficient.
Deeply committed to Catholic education.
Decisive.
Quick to move.
Incisive.
Able to deliver.*

These descriptive accolades sample from some of the many accompanying Meneve Dunham's selection as Fontbonne College's twelfth president. Since her arrival on campus in July these accolades have evolved into actions and all can agree. Meneve Dunham is everything she was said to be.

As any business leader of the 1980s would predict, the changing market place will permit only those organizations—lean and efficient—to survive in the current business climate. These same challenges face higher education institutions. Declining numbers of traditional high-school-age students coupled with a renaissance in adult education mandate that colleges and universities examine community roles and educational goals and chart new paths for the future.

Dunham has brought the tools for the job. Addressing the first ever all-administrative staff meeting, Dunham resembled a Fortune 500 chief executive officer. Her themes are not new, but are time-honored managerial skills often separating the achievers from the survivors—control, planning and accountability.

She discussed her views and plans with a prophetic fervor, "We must give our students the educational experience we advertise—personal, caring, individual attention. We must make it as good an experience as possible.

"Our role as managers is one of interlocking pieces, some bigger than others, but we all work together for one purpose—that of serving our students."

It is this theme of an overall institutional outlook that has powered Dunham and rallied faculty and staff around her. As she rose to address the faculty orientation last September, she was greeted by loud claps and a few clamors. She smiled appreciatively, "I especially like the hoots," she said. She promised "to bring a focus to Fontbonne, to proceed in a direction, and actually make progress."

Since July she has had a heavy agenda to do just that. Financially, academically, and in the community, Dunham has worked in all three areas to

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better prepare Fontbonne for the '80s and beyond. Much has happened since July. She hired two vice-presidents. She has met with numerous educational, CSJ, archdiocesan, and corporate leaders. She became a member of the Economic Roundtable, the New Music Circle, and has been asked to serve on the board for the U.S. National Senior Olympics. On campus she has set up and supervised a complete budget, academic, and administrative department review. A new business community fundraising organization has begun to meet.

She has done a lot since her arrival, and her drive and persistence show no signs of letting up. Dunham spent many hours in the office over Christmas break. Her car is on campus Saturdays and sometimes Sundays.

This constant drive she possesses no doubt was a key to her past successes. During her six-year term as president of Clarke College in Dubuque, Ia., enrollment increased 35 percent. Annual gift and grant income doubled. Clarke, Dunham's alma mater, received a ten-year re-accreditation from the North Central Association of Colleges and Secondary Schools in 1983.

As vice president for development at Mount Mercy College in Cedar Rapids, Ia., Dunham supervised the completion of a two-year, \$3 million capital campaign.

With a doctorate in musicology from the University of Michigan, it is no wonder that she uses music to help her relax when she is not working. Her list of favorites include "contemporary" artists like Stravinsky. Though not a great lover of rock, Dunham admits she likes to listen to country-western music. "Isn't that crazy," she asks. "One of my favorites is that poker song 'You've got to know when to hold 'em, know when to fold them, know when to walk and when to run...'"

It's not too crazy that this accomplished, driven leader would favor the quintessential theme of successful executives. Like the song says, Dunham knows what she has to do and when. Given her abilities, her past successes, and the progress she has made thus far, the future looks bright for Fontbonne College.

At her inauguration in October, Dunham promised to see that Fontbonne "shared in the renaissance of St. Louis." Referring to baseball Cardinal Jack Clark's ninth inning home run against the Dodgers Dunham said, "I hope the Lord doesn't make us wait until the top of the ninth to score a big hit."

With Dunham at bat, this team looks like it'll be a winner.

FCM: What was your toughest experience as a college administrator?

MD: You look at an institution and its traditions, its heritage, and its strong points, and the Clarke I remembered as a student and also as a faculty member, was not in the same position of strength in the late '70s. From all the admission reports, one of the obstacles in recruitment was that it indicated single sex was not a good factor. Students were registering at Loras College and cross-registering in our strong programs. I had to bring that decision forward.

The board meeting to decide that point took four hours. No one wanted to call for the question. At Clarke, the president is a voting member of the board of trustees. One of the board members asked me, "How are you going to vote?" I said, "When the vote is in, if it's to remain a women's college, I will do my best. If the vote is for the college to become a coeducational institution, I will do my best to see that Clarke succeeds." At that point, they called for the question. And the vote was almost unanimous. There were a few abstentions. There were no "no's." Clarke

College became coed. I got a hard time from some students and faculty members. The problems lasted until those students who entered as a women's college graduated. By the time I left in 1983, 99 percent of the faculty and alums thought it was the right thing.

FCM: What is the key to being a good administrator?

MD: There are lots of different styles, but for me the key elements are: organization, delegation, accepting responsibility, and being accountable. I think I'm more democratic, or lean toward that way. Two heads are better than one, five heads are better than one. But, I don't believe you can talk about it forever. There has to come a point of decision-making and implementing.

FCM: What is your greatest achievement?

MD: Looking at five years of hard work, not only on my part, but on behalf of faculty, staff, trustees. Seeing a different institution at Clarke—financially, some ways academically, now coeducational—an institution that had strength and credibility again.

FCM: What are Fontbonne's strengths?

MD: It has good academic programs as well as good faculty and staff. We may have challenges, but I think we have the right people to make challenges opportunities and to make Fontbonne College grow and be stronger. We have an alumni that is interested in and proud of the college. They believe their education is worthwhile and that they are leading more productive lives because of it. The board of trustees is small, but they are committed to the college; they want it to succeed. The people. It's a caring, supportive kind of community.

FCM: What is Fontbonne's role in the community?

MD: As I've been moving about the Clayton community, there's a sense of pride in the fact that Fontbonne is here—they see what our alums are doing within the community. Clayton and St. Louis like the option that a small, Catholic college is here. They talk about our art exhibits, theatre productions, and music recitals. What's good for Fontbonne is good for Clayton.

The awareness decreases, however, as we move out and the circle expands.

FCM: How are you going to work on this?

MD: After talking to senior executives of a major corporation, a number of those men said this was all brand new to them. I have been at award

dinner tables and heard "Is Fontbonne still a women's college?" It indicates a lack of awareness. One thing we are looking at is to create that linkage in ever-widening circles, we are looking at business connections, the people in Clayton, the people who know Fontbonne—to build a support group. It helps us tell our story.

FCM: How does development work fit into the changes at Fontbonne College?

MD: In development, we've been working very hard. To be a quality institution, you can't live on tuition and fees alone. We need friends who are willing to make contributions and sacrifices to keep the institution viable. We've been working on more volunteers to help us in this process through phonathons and more personal contacts to join gift clubs. We are in the process of organizing a business community whereby we can more systematically develop more friends in the corporate and business community of the greater St. Louis area. We are looking for new trustees. We currently have 25 members and the by-laws say membership can be 33.

FCM: What role do the Sisters of St. Joseph of Carondelet play?

MD: Where our strongest linkages are in terms of trustees and alumni, in fact where people are most aware of Fontbonne, they know it was founded by the CSJs. This concern for academic quality, the Catholic tradition, and a caring, supportive community, are trademarks of this particular congregation. The role of the sisters at this time seems strongest with those who know it best. Where the sisters are known through their grade schools and high schools and hospitals, you remind people that Fontbonne is part of that congregation's work. We need to move that awareness into a more equal identity.

FCM: What do you think of the future of Catholic education?

MD: A small college in some ways is like small business. We have small businesses that are succeeding where they have strong financial management, keep costs down, and maintain product quality. That has to happen. I think we only have to look at the Jesuits to see it's not quantity, but the quality of these relationships that puts a stamp on that institution. At

MEGA-MEETINGS: Increasing communication on all levels results in many meetings for college presidents of the 1980s. Here, Meneve Dunham runs a meeting for administrative staff in the conference room of the library.



Photo by Odell Mitchell



Photo by Odell Mitchell

MEET THE PRESS: Dr. Dunham discusses the relationship between Catholic colleges and the Vatican with KSDK-TV reporter Alec Sirken on the day of her inauguration.

Saint Louis University, the percentage of employees that are Jesuits is very small. I doubt there are very many people in this area who do not realize Saint Louis University is a Jesuit school. It is possible to maintain that identity. It's not automatic. It's something you have to keep repeating. It's a tradition that permeates what an institution is and how it's fulfilling its mission.

FCM: What lies ahead for Fontbonne College?

MD: We are in the process of getting expenditures to match income. This is crucial.

From a staff point of view, we are looking at what we are trying to provide and how we can best do this in the most efficient way. We not only look at what we have been doing, we have to ask if that is what we want to continue to do. Then, do we have the staff that we need?

In the same way with the academic programs, we are looking at not only what's out there—the needs of communities—but what is it that we already have in place that we can take to a new market.

St. Mary's College of O'Fallon is a good example. We thought that affiliation was appropriate because it's a two-year Catholic college with a similar mission. Most of the sisters there are Fontbonne-educated. Courses are being taught on a college campus—not a store front. The environment is conducive to the kind of learning we want to take place. Those same goals led us to a contractual agreement with Deaconess College of Nursing.

FCM: Since the needs of the communities change, how will Fontbonne change to accommodate them?

MD: We need to look at programs we have that are no longer being chosen by students. It's a matter of being efficient.

Fontbonne College, like its partners in business, is looking at smaller staff, fewer faculty, serving the same size student body or even with new programs like St. Mary's—a growing number of students. As we look at dropping programs and say we may not have the students now, we also look at the mission of the college. We will work to retain the programs perhaps in an altered fashion, or in a new combination. It is not merely looking for dollars in isolation but in the context of Fontbonne's heritage and tradition as exemplified by its mission. FCM

CHARGING THE TROUPS: Meneve Dunham discusses recent successes in Fontbonne's development efforts with faculty and staff at a college luncheon in January.

Photo by Jeffrey F. Cleveland



NATIONAL TITLE CAPS SPECTACULAR SPORTS SEASON

BY JEFFREY F. CLEVELAND

Fontbonne's soccer program may be only five years old, but it's hard to tell based on this season's accomplishments. The Griffins built a 21-7-3 record, took first place in the prestigious Marycrest tournament for the second time, and beat the number-one-seeded NLCAA team to bring home the first national title for any Fontbonne athletic team.

Several players were named to all-tournament teams, senior Joe Bathon was named All-American, and coach Jack Jamieson was voted the NLCAA's Coach of the Year.

That's a good season of work for a team that saw four starting players suffer broken bones in the first two games, sidelining three of them for the rest of the year. Injured were junior goalie Tim McDermott from Affton High School, junior midfielder Dan Magoc from Bishop DuBourg High School, senior midfielder and team captain Vinnie Rogers from Christian Brothers College High School (CBC), and junior Terry Vowell, a former NLCAA All-American and soccer standout at Eureka High School.

Despite the loss of key players, Fontbonne started to win more games than it lost and coach Jamieson started to believe his team could hold its own. "Everyone was just playing well together. We've had better players here in the past, but this team had the right chemistry," Jamieson said. "We had no stars on this team by any stretch of the imagination."

Though not star quality yet, several Fontbonne players have established reputations as solid ball players. Bathon, from St. John's High School, played defensive back for the Griffins and was named All-American.

Fellow St. John's graduates senior Karl Mudra and junior Mike Ernst were named to the NLCAA's All-Tournament Team. Mudra, with 16 goals and 6 assists this season, was named Most Valuable Player.

Ernst and sophomore Paul Henderson are Jamieson's picks for best returning defensive and offensive players, respectively.

Freshman forward Jerry Amsler, from Vianney High School, scored nine goals and had three assists this season. Jamieson predicts that two other freshmen—Rich Reinwart (CBC) and Mike Lee (Eureka)—will blossom into strong players.

Jamieson led his team to three straight victories in the NLCAA tournament in York, Neb., last November. The NLCAA sanctions sports for colleges with enrollments of fewer than 500 males or 500 females, depending on which gender participates in the sport.

The tournament win wasn't easy. In a see-saw final game against Central



THREADING THE NEEDLE: Freshman Mike Lee races between four Maryville players to complete a pass to senior Karl Mudra.

College of McPherson, Kan., Fontbonne twice watched its opponent come back from one-point deficits to tie the game. The first of Central's goals came on a disputed call. "We were up 1-0. Then we got a bad call and Central tied the game on the penalty kick," Jamieson said.

During halftime, Jamieson took a depressed group of Griffins into a school bus to escape the subfreezing Nebraska weather. "The guys were really down—about the bad call, about the cold. I told them, 'Hey! We can beat this team. It's the last game; we can play all out.'"

When the team returned to the field, senior Joe Lengyel from St. John's scored a second goal. Central responded with a goal of their own.

With five minutes left to play, freshman Mike Lee, scored what proved to be the winning goal. Fontbonne took home its first national title.

□ □ □

The women's volleyball team also brought something to St. Louis this season—the NLCAA Volleyball Tournament.

The volleyball Griffins capped a 24-13 record this year with a second-place finish in the NLCAA. It was their second straight number-two finish.

In the best-of-five final match, Fontbonne led Dr. Martin Luther College of New Ulm, Minn., 10-4 in the first two games. Martin Luther came from behind in both games to win 15-12.

Coach Gary Custer watched his beleaguered team fall quickly in the third game, 15-3. "The other team just kept



LAST MINUTE COACHING: Women's volleyball coach Gary Custer discusses strategy with junior Karen Hipp moments before the final match of the NLCAA tournament held in St. Louis.

putting the ball back in play," Custer said. "They played a very strong defense against us and won it all."

Senior Kim Hartmann, from Lindbergh High School in St. Louis, and junior Lisa Melsheimer, from Notre Dame High School, were each selected NLCAA All-Americans. Hartmann was also named to the All-Tournament Team, as was sophomore Karen Hipp, of Lutheran High School.

Custer cited the contributions of junior Julie Walters, from Notre Dame High School, to Fontbonne's strong finish this season.

With two second-place finishes the past two years, Custer said his team is ready to be number one next year. "We've already shown that we can win against these teams," he said. "We just peaked one match too soon this year." FCM

Photos by Jeffrey F. Cleveland

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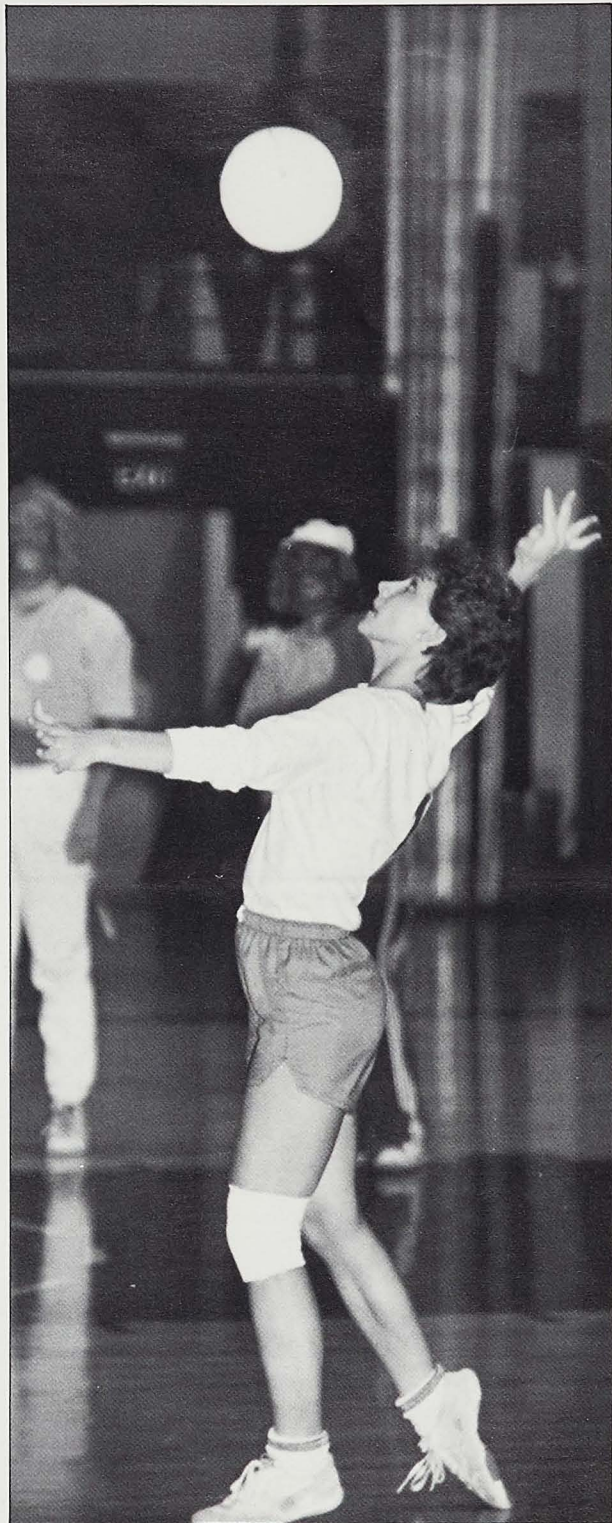
***DON'T CRY. WE'RE WINNING:** (right) Senior Karl Mudra wipes sweat from his eyes while soccer coach Jack Jamieson gives instructions for upcoming plays.*

***KEEP AWAY:** (below) Sophomore Deborah Lubsch holds her opponent at bay while she tries to pass to a teammate. The basketball Griffins' season ended in February.*

***VICTORY SONG:** (bottom) Senior Kim Hartmann and juniors Lisa Melsheimer and Karen Darpel celebrate a win.*



NE SPORTS



Photos by Jeffrey F. Cleveland

PERFECT FORM: (top) Junior Lisa Melsheimer demonstrates her serving technique during the final match for the NLCAA title.

SOCCER SANDWICH: (left) Goalie Dan Rogers breaks up a play in front of the net, and pays the price.



THE CSJs AND FONTBONNE COLLEGE: PARTNERS IN EDUCATION

BY JEFFREY F. CLEVELAND

"... the practice of all the spiritual and corporal works of mercy of which woman is capable and which will most benefit the... dear neighbor"

Jean Pierre Medaille, S.J., 1650

In 1836, at the request of American Bishop Joseph Rosati, Mother St. John Fontbonne sent six Sisters of St. Joseph from Lyons, France, to the St. Louis area to open a school for the deaf and to minister to the needs of the poor. From the efforts of these women evolved a network of helping institutions throughout the United States—hospitals, high schools, elementary schools, and colleges.

In June 1986, more than 2,000 Sisters of St. Joseph of Carondelet will celebrate the sesquicentennial of the order's arrival in the New World by visiting St. Louis, the site of the first CSJ institution.

Much has changed during the past 150 years:

- The sisters' log cabin school for the deaf has grown into St. Joseph's Institute for the Deaf, a modern school with an international reputation.
- The Sisters of St. Joseph sponsored institutions have grown in number and fields ranging from elementary schools, hospitals, colleges, to day care and retirement centers. Their ministry reaches far away locations such as New York, Hawaii, Japan, and Peru.
- In the advent of Vatican II, the order re-evaluated the words of its founder Jean Pierre Medaille, S.J., allowing sisters to minister through work in a variety of fields.
- In 1968 Fontbonne College, founded by the order in 1924, transferred control of its board of trustees from an all religious group to a board including lay persons and in 1985 named its first lay president.
- In what may be the most telling change, as the roles of the Sisters of St. Joseph have expanded, fewer and fewer women feel the call to join religious orders.

Yet for all of the changes, the Sisters of St. Joseph of Carondelet stay true to their charism, their gift—"unity and reconciliation."

Fontbonne College, as a sponsored institution has always benefitted from that charism.

"What we, the Sisters of St. Joseph, work for is unity. If that breaks down—reconciliation," says Sister Rita Marie

Schmitz, CSJ, chairperson of Fontbonne's Department of Education/Special Education.

"That aspect is here in my work in a way that it may not be with a lay person. Reaching out to others makes a difference. I think it does. I hope it does.

"I'm reaching out to everybody at Fontbonne—faculty, students, staff—all of the people I interact with. It's more who I am than what I do. I try to be loving and caring, to act justly in myself and call that forth in others."

Sister Schmitz will celebrate her twenty-fifth year as a Sister of St. Joseph of Carondelet next year. Many of the order's more dramatic changes have taken place during those 25 years. "The order is very dynamic," she says, as she reviews those changes. "The order looks at the needs of the time. It doesn't change just for the sake of change, but to keep us vital."

In 1984, revisions to the order's 107-year-old constitution were approved by the Congregation for Religious, in Rome, Italy. The changes came after two decades of intensive research by the CSJs into the writings of Medaille and a re-evaluation of the needs of modern society.

The revised constitution allowed for new definitions of living in community and expanded the ministries in which the sisters could be involved.

The individual sister was given more

control over her life and ministry. The sisters discovered new areas in which to minister, making it possible to match the talents of the individual with the needs of the community.

"What makes something our ministry is that it helps bring about unity and reconciliation," Sister Schmitz says. "So for me, my work is my ministry."

In teaching tomorrow's teachers, Sister Schmitz ensures that the values of the Catholic Church and the ideals of her order continue, just as they were passed on to her when she was a child. "The CSJs taught me in kindergarten. Since I was four years old, I knew I would be a CSJ," she says. "I have known several as friends. I always liked their spirit."

Sister Schmitz helps to keep that spirit alive by her service within the order, working as secretariat coordinator for the St. Louis province of the CSJs. She also acts as a sectional delegate, conducting meetings of local communities within the region. She is co-chairperson of the planning committee for the upcoming sesquicentennial celebration.

PART OF THE CHANGING ORDER:
Sister Rita Marie Schmitz, CSJ, chairperson of the Department of Education/Special Education at Fontbonne, calls her order dynamic.





HISTORY OF TRADITION: Sister Stephanie Stueber, CSJ, sits in the lobby of Fontbonne's Medaille Hall, named for Jean Pierre Medaille, SJ, founder of the Sisters of St. Joseph.

"There have been few restrictions on what I could do. I've been given opportunities—in my work and in the order. I respond, and I get more opportunities. It seems like the sky is the limit."

"Our charism is very forward-looking."

But fewer women heed the call to that charism.

Sister Marie Damien Adams, CSJ, vice president for academic affairs and dean of Fontbonne, says that as the Church's approach to ministry grows to include lay people, the make up of religious orders will be altered.

"Religious orders as we know them may not be around 30 or 40 years from now," Sister Adams says. "Maybe in the future, people will serve in an order for a period of time, but not perpetually."

Some local communities of religious women now depend on associate groups, people who serve but don't live in the community of sisters.

As the number of religious women declines, the Sisters of St. Joseph of Carondelet may combine its four U.S. provinces, according to Sister Adams. She expects that other orders of the Sisters of St. Joseph will join the Carondelet order to consolidate their efforts.

With fewer women entering religious orders, the average age of this group increases annually. Sister Adams says more and more of the money raised each year goes to support retired sisters, leaving less money for ministry work.

Sisters are required to earn enough money to contribute to the support of their

local community, plus help support the order.

Adding to the decline in numbers, the order now requires that new members have a degree or professional training. The new, better-educated sisters help offset some of the decline in income by their ability to secure better paying jobs. Still they must work in jobs related to ministry, according to Sister Adams.

"The CSJs are at Fontbonne because we go where there is a need. Right now there is a need for Catholic higher education in the Church," Sister Adams says. "There's a need for what a person gets from a professional, career-oriented college in the Catholic tradition."

"We bring individual attention, respect for the individual. Not that those

things couldn't be here without us, but our being here helps emphasize them.

"Our presence reminds people of the college's traditions."

Sister Stephanie Steuber, CSJ, graduated from Fontbonne in 1936 and returned to serve as the college's dean from 1955 to 1966. She taught English here from 1970 to 1980.

Fewer women within the already shrinking order choose to minister in education, a trend Sister Stephanie wants to change. She adamantly insists that religious women continue their role in colleges such as Fontbonne.

"I, for one, do not think we should ever, ever, ever get out of higher education because of the very nature of higher education—because of the adult leaders we are working with now and those we are preparing for leadership roles," she says.

Sister Steuber currently serves as Fontbonne's director of alumni relations. Looking back on her career as administrator and teacher, she is disturbed by what she sees as the decline in the quality of higher education—a decline she feels may be linked to the declining role of the CSJs in education.

"It bothers me that students leave college without knowing how to read a piece of literature intelligently. It bothers me that students leave college without the humanities. It bothers me that students leave college without having had experience with philosophy and theology at more than the one course level.

"It bothers me—what we have given up in order to meet the needs of today's students. I see a movement back to a more balanced education at the college level. There's a crying need to defend man—a person—against materialism. Not that we should turn out unprofessional people, but that we should turn out people."

Sister Steuber says that by sponsoring Fontbonne, the Sisters of St. Joseph of Carondelet maintain stability for the college and ensure that the traditions and beliefs of the order continue. These are imbued among students obtaining their education in a Catholic setting.

Sister Joan Haas, CSJ, a member of Fontbonne's board of trustees, is serving her second three-year term. She was a board member in 1968 when lay men and women were first permitted to serve on the board.

"The biggest step in the evolution of the Sisters of St. Joseph of Carondelet and their relationship with Fontbonne College

PARTNERS IN EDUCATION:

Fontbonne trustee Sister Joan Haas, CSJ, says the sisters see lay people as partners in ministering to the church and in providing education at Fontbonne.



NEED FOR CATHOLIC HIGHER EDUCATION: Sister Marie Damien Adams, CSJ, vice president for academic affairs and dean, sees a need for sisters in colleges such as Fontbonne.

was the collaboration with lay persons to the point where we saw them as partners in our work," says Sister Haas. "It began with the mixed board—lay and religious—and was exemplified with the recent appointment of a lay president. The biggest change was that we (the CSJs) are no longer the decision-makers. There are lay department heads, lay teachers, and lay administrators.

"Higher education became so complex, we needed the expertise of lay people," she says.

Many helping and education institutions will be deeply affected by the fall in numbers for religious vocations, a dilemma traceable to the roots of the Catholic Church itself, according to Sister Haas.

"The biggest reason there are fewer people joining religious orders starts with the fact that it's no longer necessary to belong to a religious congregation in order to give ministry to the Church," Sister Haas says. "Second, we are in a period of history when a permanent commitment is a very hard thing for a young person to look at."

Sister Haas says many religious congregations are undergoing a transition from the traditional monastic way of life to an apostolic way of life. Priests and sisters will no longer work solely within the Church.

"In the monastic way of life you were quite restricted in what you could do outside your own congregation. The Church imposed those restrictions because a monastic way of life was their only experience with women."

Haas believes the women's movement of the 1960s and 70s has had an impact within the Church. Ironically, the Sisters of St. Joseph were organized for change long before the women's movement began. "Women in religious orders have always had leadership roles in our own institutions. All Catholic colleges and hospitals have had women in leadership roles.

"Our congregation is through the transition and into the developing stage, which means we are in a stance to add to the Church," Sister Haas says. The CSJs decided, in the spirit of their apostolic roots, to take their ministry beyond the doors of Fontbonne College and their other institutions.

"We minister to prisons; we minister to prostitutes; we minister to the poor in a more direct way than before," Sister Haas says. "Sisters of St. Joseph serve the

mentally retarded. We have sisters in St. Louis in public service to the city and state. We have people in health clinics and in home health care. We now care for the elderly, where we never were before."

With the order's commitment to expanding its ministry, Sister Haas says the CSJs must remain involved in institutions such as Fontbonne. While the college no longer trains new sisters, it does pass along the ideals of the order.

"Fontbonne gives men and women a good liberal arts education. It prepares them for leadership in today's society, and prepares them for service to society. That's the stress at Fontbonne College. The college stresses human and spiritual values."

Unlike other colleges and universities in the St. Louis area that have severed religious ties, Fontbonne intends to continue its sponsorship agreement with the Sisters of St. Joseph of Carondelet. Early in her administration, Meneve Dunham, the college's first lay president, indicated the college fully intends to maintain its role as a college in the Catholic tradition.

Sister Haas agrees with Dunham. "Within Fontbonne, the Sisters of St. Joseph of Carondelet promote a community where our charism is experienced—unity and reconciliation." FCM

SHE'S AMERICA'S LADY

BY JEFFREY F. CLEVELAND



Photo courtesy of New York Convention & Visitors Bureau

*She's America's Lady,
World symbol of hope to be free;
She's America's Lady:
Our Lady, Miss Liberty*

Gerald Holmes
Copyright 1985

Fireworks, music and Manhattan celebratory chutzpah will mark the official unveiling of the renovated and restored Statue of Liberty and Torch on "Liberty Weekend '86" in New York City this July 4.

While St. Louis celebrates July 4th with the VP Fair, several St. Louisans' thoughts will be focused on the Liberty Weekend celebration. Lady Liberty's centennial birthday party will have been made possible in part through the efforts of twelve Fontbonne College students and three of its faculty members.

On a cold, rainy Halloween night last fall, this Fontbonne group gathered in a Clayton recording studio. They spent the night recording "Our Lady, Miss Liberty" as part of the national fund drive to restore the Statue of Liberty to its original grandeur.

Gerald Holmes, regional vice president of the Telephone Pioneers of America, wrote the lyrics for the song. Bill Archer, assistant professor of music at Fontbonne, wrote and arranged the music, and directed the recording session. Associate professor Michael Hunt played keyboards. Assistant professor Louis Schuler directed the chorus.

The Telephone Pioneers of America is a 600,000-member continent-wide volunteer organization supported, in part, by AT&T and the Bell Telephone Companies. The Pioneers have pledged \$3.5 million to the Statue of Liberty Foundation for use in the restoration.

Holmes said recording the song is just

one of several Statue of Liberty fund raising activities the Pioneers have sponsored during the past three years. "We've had bake sales, walk-a-thons, and bowl-a-thons. So far, we've raised \$1.8 million," Holmes said. "I think this song has the potential to add a million more dollars to that."

The Telephone Pioneers provided the impetus for the project and coordinates placement of the recordings. The song is being distributed nationwide as background music for a radio public service announcement seeking donations for Lady Liberty's restoration. So far, it has aired in Massachusetts, New Hampshire, and Maine.

For Archer, the chance to teach his students studio techniques was as important as the contribution he made to the restoration fund. "It was just like four weeks of class time in one seven-hour session," he said. Archer added that the experience of participating in a recording session will help his students when they have to record as professionals. "To the kids this is the real world," Archer said. "This is the blood and guts of music to a generation brought up on recorded music."

That real world can prove trying to newcomers. Norine Sexauer, a senior majoring in music business, played French horn on the recording. "I got back to the dorm at 4:30 or so in the morning," Sexauer said. "We went there at seven (p.m.), but didn't get to start recording until 8:30. Everybody in the class was involved with the recording and we tried to talk Dr. Archer out of holding class. He wouldn't do it. He said, 'That's the

business. If you're gonna work in music, get used to the crazy hours.'"

"When we played back the first take, you could hear me counting ... 1 ... 2 ... 3 ... 4, counting the rests. You can't do that. You can't tap your feet. Any noise you make is going to be on that tape," Sexauer said.

Sexauer hopes the lessons she learned recording the song will allow her to enter a recording studio with confidence if she is called to record. "At least I'll know what's going on," she said.

Archer is so pleased with the outcome of the recording session he hopes to make it a regular part of each semester. Holmes has already written "One Nation Under God," a song he hopes will be used as the flip-side of "Our Lady, Miss Liberty" when it is released as a 45 rpm record.

"We would like to get these songs on a record that would then be sent to each person who responds to the public service announcements," Holmes said.

The restoration fund drive culminates Oct. 28, 1986, the monument's centennial anniversary and the official rededication date of the Statue of Liberty. FCM

SING FOR LIBERTY: Julia Weidlich and Missy Lebish share a headset as they record the vocal track for "Our Lady, Miss Liberty."



Photo by Eric Thomas

SCHOLARSHIP TRIBUTES AID FONTBONNE STUDENTS

BY MARIE L. MCGEEHAN

Three new endowed scholarships have recently been set up for Fontbonne students. These are: the Sister Rose Genevieve Endowed Scholarship; the Mary Rita Wahlert Flynn Endowed Memorial Scholarship; and the Sister Jane Kehoe Hassett Endowed Scholarship. An endowed scholarship fund generates interest from which scholarship funds are drawn annually and awarded to deserving Fontbonne students.

These scholarships help Fontbonne better finance students' educations and enables individuals to make a contribution to Fontbonne to honor a friend or a loved one.

It was this reason that Harry H. Pope, retired owner of H.A. Pope & Sons, Inc., decided to begin a scholarship fund for Sister Rose Genevieve Downs, CSJ. Sister Downs taught at Fontbonne from 1942 to 1965 in the Department of Home Economics.

Robert C. Wahlert, brother of deceased alumna Mary Rita Wahlert Flynn '42, established a memorial scholarship to honor his sister.

In May, the board of trustees and the Fontbonne President's Associates donated a scholarship to recognize Sister Jane Kehoe Hassett, CSJ, who retired from the office of the president of Fontbonne College last year.

"The scholarships are appropriate tributes to these individuals and will be awarded to worthy and deserving students entering Fontbonne College," said Meneve Dunham, president.

"These individuals have contributed to Fontbonne in many ways."

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Thirty-five years ago, when cholesterol counts and caffeine levels were far from the minds of the American public, Sister Rose Genevieve Downs, CSJ, '39 began a quiet revolution in the food service industry that was to influence hundreds of food service managers throughout the country.

Sister Downs developed an annual three-week seminar that certified food service professionals in nutrition, production, and management.

According to Harry H. Pope, retired owner of H.A. Pope & Sons, Inc., whose firm runs Pope's Cafeterias and Ideal Catering Co., Sister Downs' work did wonders for food service people. "The course she taught was a national course for anybody in food service. It was

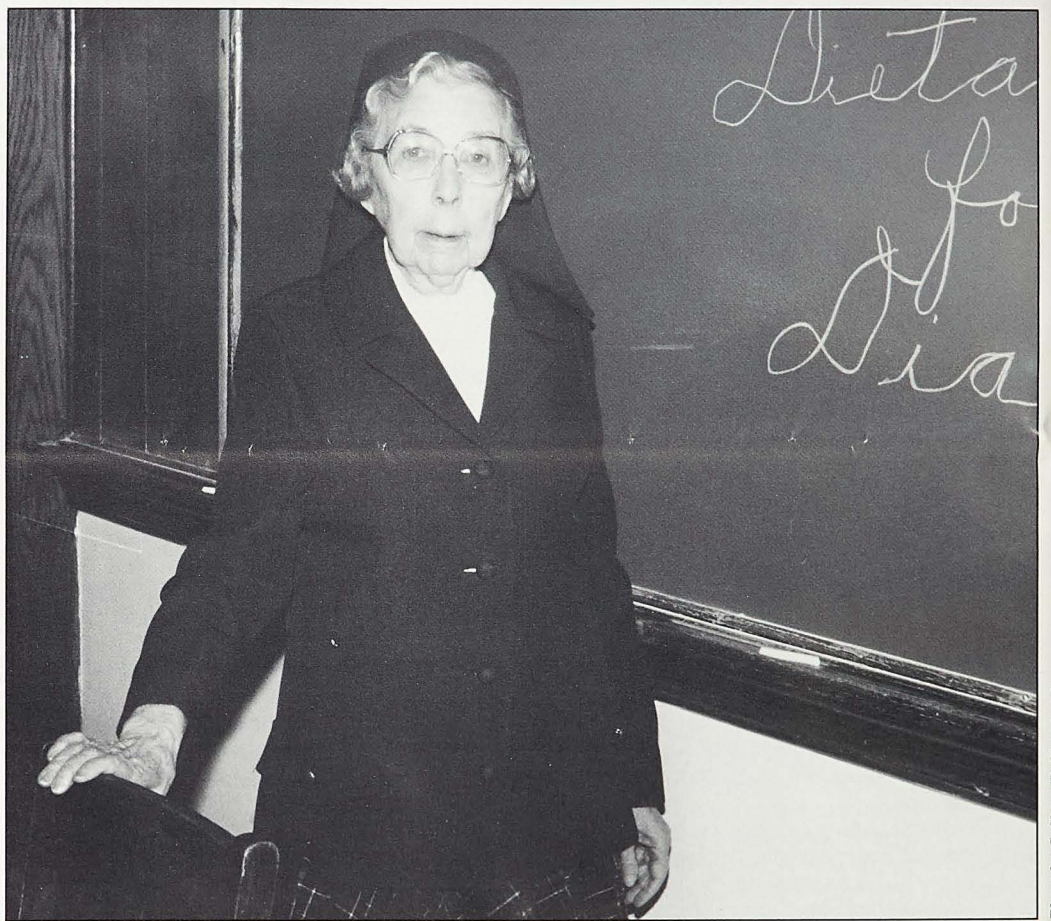


Photo by Jeffrey F. Cleveland

intended for people who came up the hard way. Many managers in food service are those who worked their way up with no formal training. It was a tremendous service to institutions where it was badly needed."

Certified by the American Dietetic Association and operated in conjunction with the Catholic Hospital Association, there were as many as 240 people enrolled per seminar.

Sister Agnes Cecile Hickox, CSJ, chairperson of the Department of Psychology at Fontbonne, handled human relations topics at the seminars. She described Sister Downs as "warm, caring, concerned. They were people who needed a lot of self-confidence and needed to feel worthwhile. They had come up through the ranks and needed help. She gave them confidence."

"Many of them ended up becoming leaders. We recently went to a state meeting in Illinois and two former students ran the entire meeting. She gave them inspiration to rise in their organizations."

AHEAD OF HER TIME: Sister Rose Genevieve Downs pioneered training programs for food service professionals which were held at Fontbonne College.

Sister Downs has had similar effects on her faculty.

Having become acquainted with Pope through a dietetics committee of St. Louis, Sister Downs asked him to help with the seminar program.

"The topics she asked me to present were tough and made me learn a lot. I'm grateful to her for that. Sometimes I felt annoyed because she asked me to do a subject I knew nothing about. I ended up with a lot of information for my own files, though."

"I did an outline for 'Keys to Efficient Food Service Production.' That outline today is used by us and many other companies. It is used by consultants to straighten out companies with problems."

"There's nobody I know who has done more to educate food service people than she has."

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Photo by Tom Schwartz

ALUMNA REMEMBERED: *Mary Rita Wahlert Flynn majored in Chemistry at Fontbonne and graduated in 1942.*

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Mary Rita Wahlert graduated from Fontbonne in 1942. She grew up in the Claverach Park neighborhood, just across Big Bend from Fontbonne. A St. Joseph Academy student, she was recognized as an "intelligent, friendly girl." She received a scholarship to Fontbonne College, where she majored in chemistry.

How did she like Fontbonne? "She loved it," said her mother, Marie Wahlert, who still resides in the Broadview Drive residence. "She was active in everything. She was May Queen. She made 'Who's Who.' She still had friends after college and kept in touch with them. The Sisters of St. Joseph were really good friends."

Robert C. Wahlert, president of the Dubuque, Iowa, based Wahlert Foundation, began the scholarship for his sister. The education oriented Wahlert Foundation also contributed to the fund. "When Mary Rita passed away, I thought it would be nice to do," he said.

"At my 50th anniversary of graduation from Washington University, I established a scholarship in my name. The boy who had gotten it wrote me and thanked me for it. It made me feel good."

Of the endowed memorial scholarship, her mother said, "It makes me happy that she'll never be forgotten. It'll help some people who maybe wouldn't go to college. Someone asked whether they could contribute to it or not and I said yes. So, from time to time we will be able to add a little to it—bit by bit."

Mary Rita Wahlert Flynn died in 1978. She is survived by her husband and two children.

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"I can think of no better way to pay tribute and say thank you to someone who's devoted so much of her life to education."

Ruth M. O'Neill Stroble '52, worked with Fontbonne's board of trustees and President's Associates to create the endowed scholarship for former Fontbonne president Sister Jane Kehoe Hassett, CSJ.

"Since she dedicated her whole life to education and she spent so many of her years developing Fontbonne, we thought it was fitting and that she would enjoy knowing it was to help students get and complete their education at Fontbonne College."



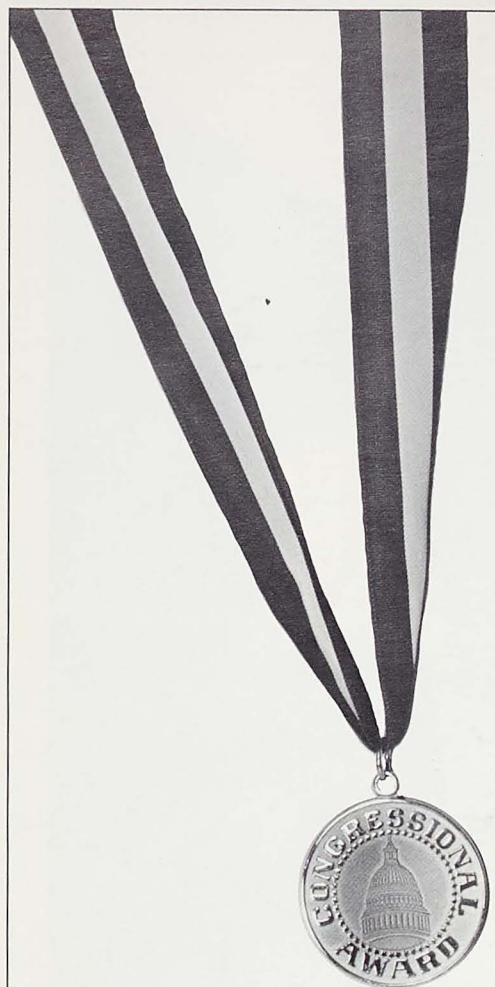
Photo by Tony Carosella

Sister Hassett received wide-spread recognition for her achievements as Fontbonne president. She was awarded Maryville College's honorary Doctor of Laws in 1977. In 1981, she was named a *St. Louis Globe Democrat* Woman of Achievement for "having made a significant contribution to the quality of private, value-oriented higher education." She received Clayton's Woman of the Year award in 1982.

"It's a lasting tribute. It's a fitting tribute," said Stroble. "It's not something that will be gone tomorrow."

Sister Hassett served as president of Fontbonne College from 1972 until 1985. FCM

DEDICATED TO EDUCATION: *Sister Jane Kehoe Hassett served as an elementary and secondary school teacher, an assistant professor of history, a department chairperson, as well as president of Fontbonne College.*



Help Wanted: Service Groups Face Budget Cuts

By Lynda A. Anton

Last September, Fontbonne College alumna Lynda A. Anton was one of eight young Missourians to receive a Congressional Award for community service and personal achievement. Anton, a 1985 human services graduate, was awarded a gold medal for her volunteer service as an aide at the St. Louis Senior Center, as a campaign worker for an area college tax referendum, and as an intern in the office of Sen. Richard A. Gebhardt (D-Mo.).

The Congressional Awards program was started in 1979 to recognize the initiative, achievement, and excellence of young people, ages 14 to 23. Eleven states participate in the awards program.

Anton now works as activities director at Mari de Villa Retirement Center, Inc., in St. Louis.

America needs volunteers. More than 250 social service agencies operate in the St. Louis area alone. All of these agencies depend on volunteers to some degree, and the need will increase as existing and proposed federal budget cuts reduce our government's support for health and social services.

According to a report by Lester M. Salamon and Alan J. Abramson in the March/April 1985 issue of *Foundation News*, the federal government spent \$150 billion on programs relevant to non-profit organizations in 1980. Some 53 percent of that went to health and 20 percent went to social service areas. By 1985, federal spending in non-profit areas had been reduced to about 10 percent below 1980 levels, after adjustment for inflation. Total spending in areas other than Medicare and Medicaid, which realized increases, is down more than 20 percent. Under the proposed budget cuts, possibly accelerated by the Gramm-Rudman Bill, spending in these areas will be reduced to 40 percent below 1980 levels after inflation by 1988.

These cuts must be made up by the private sector. The agencies involved include everything from schools to blood banks. The cuts mean smaller staffs and the elimination of non-essential services within an organization.

People still need help. Thirty million

people presently volunteer nationwide with the United Way. In a meeting with United Way representatives January 21, 1986, President Reagan challenged that organization to double both the number of volunteers and the amount of money collected from the private sector in the next five years.

Non-profit organizations can't do it alone. They need volunteers to help with the work within the organization and to collect funds and recruit others to continue that work.

Without volunteers, many groups that provide vital services for the community could face closing. At the very least, a shortage of volunteers would curtail activities, such as outings for nursing homes and schools, or training for the handicapped and unemployed.

Volunteer community service helps the volunteer, as well. Volunteer service lets one use skills one already has or develop new skills and interests. Volunteer service lets one explore career areas before making a commitment to training in that field. For young people interested in human service as a career, volunteer service shows a potential employer that the person is interested more in the doing than the pay.

Non-profit organizations cater to the desires of their volunteers as much as possible to encourage repeat service and long-term commitments. Most maintain a record of the type of work the volunteer prefers and the number of hours available.

Volunteers can perform almost any function, at any level, with a non-profit organization. Business leaders can act as trustees or advisors; college students can practice in their academic field or stuff envelopes and man booths for fundraising efforts.

You may enjoy office work, education projects, working with children or the elderly, public relations, or acting as a host or hostess. Somewhere is an organization that needs what you have to offer.

The most important step is the first. Find out where you can help. The rewards are many. The needs are many. FCM

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